



The following sponsorship opportunities are available for the 2008 NDB/NMPF/UDIA Annual Meeting. These are on a first-come first-served basis so please contact Anuja Miner at 703-243-6111 ext. 357 or Jennifer Wing at 847-803-2000 ext. 3225 for additional information.

Level of Sponsorships:

Platinum Level - \$50,000 or more:

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session
- Three complimentary meeting registrations

Gold Level - \$25,000 – \$49,999

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session
- Two complimentary meeting registrations

Silver Level - \$10,000 - \$24,999

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session
- Two complimentary meeting registrations

Bronze Level - \$2,500 - \$9,999

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session
- Two complimentary meeting registrations

Supporting Level - \$1,000 - \$2499

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session
- One complimentary meeting registration

Event Sponsorships:

- Closing Banquet** – Thursday, October 30th – one available at \$50,000
- Opening Luncheon** – Wednesday, October 29th – one available at \$30,000
- Awards Luncheon** – Thursday, October 30th – one available at \$30,000
- General Session** – Wednesday, October 29th – one available at \$15,000
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- NMPF “Town Hall” Meeting** – Wednesday, October 29th – one available at \$10,000 –
Sold Out - CoBank – Sponsoring this event

- NDB/UDIA Focus Session** – Thursday, October 30th – one available at \$10,000

Other sponsorship opportunities include:

- Tote Bag** – One available at \$25,000 (your company logo would be on each meeting tote bag)
- Badge Holder Lanyards** – One available at \$15,000 (your company logo would be on each meeting badge lanyard)
- Annual Meeting Program** – One available at \$10,000 (your company logo/ad would be on each meeting program)
- Hotel Room Keycards** – One available at \$10,000 (your company logo would be on each hotel room key card)

Sponsor Guidelines

We appreciate your continued support of the joint annual meeting. In order to be included in the annual meeting program, we kindly request that you submit your confirmed sponsorship level to us **no later than September 18, 2008.**

As a sponsor, your company logo will be included in the annual meeting program and in signs placed throughout the meeting. Please submit your logo in an Adobe Illustrator File or Photo Shop File (vector format) no later than September 18, 2008.

All checks should be made to National Milk Producers Federation (referencing annual meeting). All annual meeting sponsor contributions may be deductible, and each sponsor should consult with their respective tax advisor.

Please submit all information to Dairy Management Inc., 10255 W. Higgins Rd., Suite 900, Rosemont, IL 60018, c/o Pat Van Duys, Vice President of Meetings & Exhibits. Telephone: 847/627-3203; fax: 847/803-0183; e-mail: patriciav@rosedmi.com