



**FOR IMMEDIATE RELEASE**  
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**For more information, contact:**

Chris Galen  
(703) 243-6111 ext. 356  
cgalen@nmpf.org

## **NMPF LAUNCHES FOUNDATION FOR THE FUTURE WEBSITE**

### **FutureForDairy.com Offers Hands-On Tools, Resources for Dairy Policy Proposal**

**ARLINGTON, VA** – The National Milk Producers Federation (NMPF) announced the launch today of its Foundation for the Future website: [www.FutureForDairy.com](http://www.FutureForDairy.com). The website equips dairy producers and industry stakeholders with interactive tools and resources, including a margin protection calculator, that will educate them about the dairy policy reforms and programs proposed in the Foundation for the Future plan.

FutureForDairy.com features a news and resources section with the latest dairy policy articles and downloadable materials about Foundation for the Future, including the complete plan narrative and frequently asked questions (FAQs). The FAQs section offers a library of common questions associated with Foundation for the Future, and allows visitors to submit questions to be answered by policy experts.

Especially valuable for dairy producers, the margin protection calculator will help them determine an appropriate coverage level for the supplemental margin insurance under the program's Dairy Producer Margin Protection Program. Producers can input their annual milk production, and select the percentage of base milk production that the program will cover, along with the added coverage level they prefer, generating scenarios of how the Dairy Producer Margin Protection Program will benefit their individual operations.

"We're excited to introduce FutureForDairy.com to members of the dairy industry, as we feel it offers more details about Foundation for the Future and helps people with some of the concepts they might not have previously understood. The margin protection calculator especially helps dairy producers visualize the impact the Dairy Producer Margin Protection Program will have on their individual operations in terms of coverage options," said Jerry Kozak, NMPF President and CEO. "We truly believe Foundation for the Future addresses the industry's challenges and lays the groundwork for the changes needed to secure a more prosperous future. We want dairy producers and industry stakeholders to have a keen awareness and understanding of these opportunities."

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2101 Wilson Blvd., Suite 400, Arlington, VA | [FutureForDairy.com](http://FutureForDairy.com)

The mission of Foundation for the Future, as envisioned by NMPF, is to provide the dairy industry with policy programs that dramatically improve the historical approach embodied by current programs, and foster a more economically-viable and secure future for dairy producers, milk processors, and other industry stakeholders.

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The **National Milk Producers Federation**, based in Arlington, VA, develops and carries out policies that advance the well being of dairy producers and the cooperatives they own. The members of NMPF's 31 cooperatives produce the majority of the U.S. milk supply, making NMPF the voice of more than 40,000 dairy producers on Capitol Hill and with government agencies. Visit [www.nmpf.org](http://www.nmpf.org) for more information.

**Editor Notes:**

Electronic text available at [www.FutureForDairy.com](http://www.FutureForDairy.com)